

The SCU-IBN Times[©]

Thursday, May 22, 2008

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IBN Poll #1

Did you find this newsletter informative?

- Yes
 No

IBN Quiz #1

France saw a large development of battery-electric vehicles in the 1990s; the most successful vehicle was the electric

1. Peugeot Partner
2. Volkswagon
3. BMW
4. Honda CRV
5. Toyota Prius

International Finance

Coming to America: Bangladeshi-Style Banking – [Leah Hazard](#) 16-May-08

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A few weeks ago microfinance pioneer Professor Muhammad Yunus was in Queens, New York. No, he wasn't soliciting funding or international support for his Bangladesh-based microlending institution. He was cutting the ribbon on the brand new Grameen Bank America building.

Thousands of miles away from the original Grameen Bank, the American version will function much like its Bangladeshi counterpart: loaning to groups of women rather than individuals. Like the women who first participated in Yunus' innovative banking scheme, American borrowers will convene at one member's house to collect weekly dues. This type of group-lending model increases accountability, since defaulting on your loan affects your peers' access to credit as well as your own.

The Grameen Bank targets women because they're more reliable borrowers. To date, Grameen America has loaned... Read more at <http://www.globalenvision.org/2008/05/16/coming-to-america>

More Info:

http://en.wikipedia.org/wiki/Grameen_Bank

Leadership Definition

Strategic Leadership is a person's ability to anticipate, envision, maintain flexibility, think strategically, and work with others to initiate changes that will create a viable future for the organization.

SCU – INC

Results of the INC Election '08-'09

are in – [Suhas Mehta](#) 21-May-08 Copyright © 2008 SCU-IBN.

Hearty Congratulations!! to all the winners of this years' INC Elections held at Santa Clara University's Leavey School of Business. The following students will comprise the GBP's INC '08-'09 leadership team:

Dwijal Davé as the Chairperson of Inter-Network Council. **Presidents:** *Swetha Sirupa* for Entrepreneurs Connection. *Vivek Mehrotra* for Finance Connexion. *Melanie Putnam* for Information Systems Connexion. *Suhas Mehta* for International Business Network. *Swati Sinha* for Marketing Network. *Joe Lourdeaux* for Network Athletic Connection. *Leigh Bender* for Real Estate Network. *Christy Tran* for Women in Business. *Ravinder Mittal* for SCU Toastmasters

Executive Committees for the Consulting Club as well as the Net Impact are yet to be determined.

Social Globalization

Changing the score – [Lucy Wang](#) 16-May-08 Copyright © 2008 Mercy Corps.

At first glance, the Homeless World Cup sounds like a joke. But in fact it's an inspiring event that uses the world's most popular sport to fight a worldwide problem.

In 2001, social entrepreneur Mel Young combined the international language of football with global homelessness to create this socially powered spin-off. Each year since, homeless people from dozens of countries (it was 48 last year) have participated on teams sponsored by nonprofits in their home country.

The annual event has had a significant impact on its participants. In a survey of those who competed in the 2006 edition in Cape Town 92 percent said they have "a new motivation for life" and 44 percent said since getting involved in organized soccer they've "improved their housing situation"

"The Homeless World Cup opened chances for me," said Angus, a Nigerian who became homeless in Austria after being granted asylum there in 2002. "The most important — I have good friends now. I also play football at a club, and I am getting an education. I am learning the German language and attending High School to get a diploma."

... Read more at <http://www.globalenvision.org/node/1783>

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Mobile Advertising / Marketing

Date: 5/30/2008 **Time:** 4:30PM-8:00PM

Host: Marketing Network and Consulting Club

Location: Deep Space Nine Conference Room, Building 18
3600 Cisco Way, San Jose, CA 95134

Panelists include:

Dave Whetstone, CEO, Clonofone

Michael Becker, EVP Business Development, iLoop

Swapna Sinha, COO, All State Consultants

Kevin Leong, Founder & CEO, Mo'Blast and RadarAD

Send your article to our Editor-In-Chief at srmehta@scu.edu to have it included in our next edition.

Economic Development, Culture

Bhutan's Enlightened Experiment – [Meg Kowalik](#) 21-Feb-08 Copyright © 2008 Mercy Corps.

Wedged between India and China, the tiny country of Bhutan is going through some big changes. These changes began in the early 1970s, when Bhutan's fourth king slowly started to open up the country to the modern world after centuries of isolation. This modernization and opening of Bhutan is still very much a work in progress; citizens only gained access to television in 1999, and many live hours from the nearest road.

What is especially unique about development in Bhutan, however, is how it is being measured. Instead of focusing on gross domestic product, Bhutan's monarchy has pursued development in terms of the four pillars of "Gross National Happiness" – equitable and sustainable development, cultural preservation, environmental conservation, and good governance. In many ways, this emphasis on gross national happiness has been a great success. Since 1982, Bhutan's literacy rate has jumped from 10 percent to 60 percent, its average life expectancy has increased from 43 to 66 years, and its infant mortality rate has dropped from 163 deaths per thousand to 40.

What remains to be seen, however, is how Bhutan's current transition to democracy will affect the country's development. While voter turnout in the March 24 parliamentary election was over 80 percent, there appeared to be few differences between the two main political parties, both of which pledged to continue to carry out the king's concept of gross national happiness.